

## EU Strategy for the Baltic Sea Region Information Day

### Workshop

27 March 2014 | Szczecin, Poland

---

# Agenda

Date 27 March 2014  
Venue Radisson Blu Hotel, Plac Rodla 10, PL-70419 Szczecin, Poland

**Day One** Thursday, 27 March 2014

---

09:00-09:30 *Registration and welcoming coffee*

---

09:30-10:00 **Welcoming words**

Olgierd Geblewicz, Marshall of Westpomeranian Region, Poland  
Joanna Wojtkowska, Ministry of Foreign Affairs, National Contact Point for the EUSBSR, Poland  
Malgorzata Ludwiczek, Europe Direct Szczecin, Poland

---

10:00-10:30 **Opening of the workshop**

- *Introducing the Agenda for the workshop*
- *Expectations; what is the interest to participate in the EUSBSR Info Day*

Baiba Liepa, INTERACT Point Turku  
Satu Hietanen, INTERACT Point Turku

---

10:30-11:00 **What is the EUSBSR?**

- *What is the EUSBSR about*
- *3 'NO's of the EUSBSR*
- *Objectives of the EUSBSR*
- *Action Plan of the EUSBSR*

Jean-Marc Venineaux, Directorate General for Regional and Urban Policy, European Commission

*Discussion*  
*Questions and answers*

---

11:00-11:30 *Coffee break*

---

11:30-12:15 **Cooperation and coordination as the key principles of the EUSBSR:**

***'Closer coordination of policies'***

- *Links between the EU 2020 Strategy and the EUSBSR*
- *Role of the EUSBSR in strategic programming; regulatory framework for European Structural and Investment Funds*

Jean-Marc Venineaux, Directorate General for Regional and Urban Policy, European Commission  
Aleksandra Zakrzewska, Ministry of Infrastructure and Development, Warsaw, Poland

---

*Discussion  
Questions and answers*

---

12:15-13:15      *Lunch break*

---

- 13:15-14:45      ***‘Stronger cooperation between institutions and networks’***
- *Governance structure of the EUSBSR*
  - *Roles and responsibilities of the key implementing actors of the EUSBSR*
  - *Changing focus of existing cooperation networks*
  - *Practical experience example from the Priority Area ‘Secure’ and Flagship Project leader*

Baiba Liepa, INTERACT Point Turku

*Comments:*

Joanna Wojtkowska, Ministry of Foreign Affairs, National Contact Point for the EUSBSR, Poland

Egle Obcarskaite, Council of the Baltic Sea States, acting Priority Area ‘Secure’ co-coordinator and Flagship Projects leader

*Discussion  
Questions and answers*

---

- ‘Strategic alignment of funding’***
- *General overview on the funding sources for implementation of the EUSBSR*
  - *Embedding of the EUSBSR in the European Structural and Investment Funds 2014-2020*

Satu Hietanen, INTERACT Point Turku

*Comments:*

Aleksandra Zakrzewska, Ministry of Infrastructure and Development, Warsaw, Poland  
Marcin Szmyt, Department of Strategic Management, Marshal Office of the Westpomeranian Region

*Discussion  
Questions and answers*

---

14:45-15:15      *Coffee break*

---

- 15:15-16:00      ***What is the EUSBSR - What I have learnt?***  
*Exchange in the small groups*
- *What is the EUSBSR*
  - *What are key findings/conclusions I will bring back home*
  - *Can I be a part of the macro-regional strategy*
  - *What to do next*

*Discussion around the table  
Short presentations of the discussions*

---

16:00-16:15      ***Closure of the workshop***  
Jean-Marc Venineaux, Directorate General for Regional and Urban Policy, European Commission

---

*End of the Day*